

# Kaleido Longevity Mandate



## Thematic exposure

### Advisory Board

- The Advisory Board advises on **longevity-related topics and areas of interest** and acts as a sounding board.
- Industry know-how ensures up-to-date insights and exposure – **no dilution**.



## Liquid Investments

### Kaleido

- Not every firm with exposure to the topic is a **good investment**. Active management adds value and reduces risk.
- Investment professionals perform **active stock selection**, portfolio construction, and risk management.
- Fundamental investment criteria **avoid hype and unattractive investments**.



## Private Equity Deal Sourcing

### Venture Partners

- Top-tier company builders and venture partners build **real-life solutions** and drive innovation in the space.
- Investment **access to startups and scaleups**.

## Kaleido Longevity Mandate (Listed & Private)



### Liquid (Listed Equity)

- Holistic exposure to Longevity
- Actively managed portfolio by Kaleido

### Private (Private Equity)

- Sourced through partner network
- Co-investment funds
- Single deals

You choose a mix, we take care of the rest.

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# Healthy Longevity –

## Investing In the Paradigm Shift From Health Care 1.0 to Health Care 2.0

An overwhelming 97% of healthcare spending goes to “sick care” treatment while only 3% is directed towards the prevention of chronic disease among OECD countries. Longevity refers to a paradigm shift from health care 1.0 to health care 2.0. In the prevailing 1.0 mindset, the emphasis is on “sick care” and disease-by-disease treatment, while health care 2.0 adopts a holistic approach focused on prevention and addressing the root causes of aging. It's about making health care value-based, proactive, precise, and personalized.

In this new paradigm, our focus shifts from merely treating symptoms to optimizing our well-being across all dimensions of health – physical, mental, and emotional. We become the captains of our health journey, empowered with the knowledge and tools to make informed choices that promote longevity and healthy aging. What's more, greater health- and lifespan will drive demand for high-quality products, services, and experiences. **Kaleido provides unique access and exposure to this generational opportunity.**

	Health Care 1.0: Treatment Mindset	Health Care 2.0: Longevity Mindset
	 «Symptom management»	 «Prevention»
Mindset:	Emphasis on <b>sick-care</b>	Emphasis on <b>prevention (holistic)</b>
Individualization:	<b>General</b> treatments and procedures	Patient as a <b>unique individual</b>
Focus:	Focus on <b>fighting symptoms</b>	Focus on <b>healthspan and life quality</b>
Patient involvement:	Patient as a <b>passive passenger</b>	Patient as <b>captain of ship</b>
Interventions:	<b>Procedures and medications</b>	<b>Exercise, nutrition, sleep, emotional health &amp; exogenous molecules</b> (drugs, hormones & supplements)

## Investment Framework –

### Holistic Exposure to Structural Drivers of Longevity

